

# Marla Cloud Molony

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## Experience

### **Wireframe Developer • 2011 – Present • OnCourse Marketing**

Developed wireframes as a prototyping tool for client websites and mobile applications.

### **Contract Web Editor • 2010 - 2011**

Memorial Hermann Hospital System: Edit and post marketing content for memorialhermann.org

### **Freelance Designer • 1995 – Present**

#### **Recent clients include:**

Andress & Associates, LLC: Website redesign

Houston Community Newspapers Online: Website redesign consultant

Richardson+Fels: New York, N.Y.: Redesign mockup page construction and layout

Playbill.com: Website redesign proposal

### **Art & Design Editor • 2001-2006 • Chron.com • Houston Chronicle**

Managed all aspects of design and visual storytelling on chron.com. Supervised a group of online editorial artists and provided direction for those working on design in other areas of the site. Responsibilities included page design, daily graphic and multimedia production and online project journalism. Worked closely with editors, reporters and photographers both online and in the newsroom on live news coverage and project journalism. Played a key role in new product development, working with both vendors and the site's technology team on projects that included a complete site redesign and new CMS implementation.

### **Web Designer • 1996-2001 • Chron.com • Houston Chronicle**

Designed pages and mini-sites, daily graphic and multimedia productions and special online journalism projects.

### **Web Designer • Jan. - Sept. 1996 • Kinetiks.com**

Web designer for Internet Waterway, a fishing and boating internet publication. Redesigned entire look and feel of the site in June of 1996.

### **News Artist/Designer • 1987 - 1995 • The Houston Post**

News artist and designer for the Post until paper closed. Researched, designed, and created informational graphics for both long-term projects and breaking news.

Designed special sections for sports, business and news, designed logos and icons for all sections of the paper, layout of food and travel covers, and illustrated features

and business stories.

**Production Artist/Designer • 1986-1987 • Graphic Design Associates**

Production artist, illustrator and designer for variety of projects including brochures, ads and logo design.

## Education

Iowa State University • Bachelor of Arts degree in Graphic Design • 1985.

## Etc.

Press Club of Houston: Excellence in Journalism Competition

Best Website Graphics & Design, Houston Chronicle, 1998

2nd Place Website Content, Houston Chronicle, 1998

2nd Place Graphics, Houston Post, 1995

3rd Place Graphics, Houston Post, 1995

Associated Press Managing Editors Association of Texas